Inspection of Jelly Babies Day Nursery

The Camperdown, Front Street, Camperdown, Newcastle Upon Tyne NE12 5UT

Inspection date:	4 March 2025

Overall effectiveness	**Inadequate**
The quality of education	**Inadequate**
Behaviour and attitudes	**Inadequate**
Personal development	**Inadequate**
Leadership and management	**Inadequate**
Overall effectiveness at previous inspection	Not applicable

What is it like to attend this early years setting?

The provision is inadequate

Children's safety and welfare are compromised. The provider does not implement rigorous recruitment and vetting procedures. They have not completed essential checks, including references, to ensure that adults working with children are suitable. In addition, the provider has not notified Ofsted of changes to directors. This is a requirement of registration. The provider does not ensure that staff demonstrate a sound knowledge and understanding of safeguarding policies and procedures or of how to identify signs of possible abuse and neglect at the earliest opportunity. This means that staff are not able to respond to concerns about children's safety and welfare in a timely and appropriate way.

Staffing arrangements do not meet the needs of all children. The provider does not ensure that qualified staff are effectively deployed. This means that some groups of children do not benefit from staff who are skilled and trained to understand, support and manage children's behaviour. This impacts on children's engagement in learning.

In addition, the key-person system is not effective and does not ensure that every child's care is tailored to meet their individual needs. Some children are unsettled throughout the day and some parents are not aware of who their child's key person is. This does not promote effective communication between home and the setting. The curriculum is not ambitious enough to ensure that all children are making good progress in their learning and development. Furthermore, there is no system in place for the provider to evaluate the provision and identify where improvements are needed.

What does the early years setting do well and what does it need to do better?

- The provider has not ensured that they have obtained appropriate Disclosure and Barring Service checks or references for all staff working with children. In addition, they have not provided Ofsted with details of all directors, so that suitability checks can be undertaken. This compromises children's safety and welfare.
- Children with special educational needs and/or disabilities do not receive the support they need to make good progress and develop an understanding about how their feelings impact on others. The provider has not ensured that staff have the skills to support children to manage their behaviour effectively. Although staff engage children in short play sessions, this still impacts negatively on children's learning and development.
- Although children's development is starting to be assessed, this is not done consistently. This means that children do not remain engaged, occupied or benefit from quality learning throughout the day. The provider does not ensure

that staff plan appropriate learning experiences for children. For example, when action and yoga programmes are provided to help calm the children and to develop their physical skills, they are not supported to participate, such as to follow the actions and instructions. This means that children get little benefit from the activity.

- Although there were two qualified staff employed at the time of the inspection, they are not deployed to work with a group of children. Therefore, staff qualification requirements are not always met. This means that other, less experienced staff struggle to manage children's behaviour.
- The baby room is a calmer environment. Babies are making progress in their physical development and staff support their independence. For instance, encouraging children to feed themselves during mealtimes. Staff promote children's language and communication skills through regular singing sessions with staff.
- Some parents and staff are unsure about each child's key person. This results in not every child's care and learning being tailored to meet their individual needs. It also does not help all families to extend their child's learning at home, or engage effectively with more specialist support if appropriate. Despite this, parents express positive comments about the setting and about the caring staff. The setting has started to work with other professionals to support children, such as an inclusion officer and a speech and language therapist.
- Staff supervision procedures are in place and most staff have had access to professional development discussions. However, the provider does not ensure there is an appropriate system in place to evaluate the provision to identify where improvements are needed. This means that outcomes for children are not effectively assessed or improved at the earliest opportunity.

Safeguarding

The arrangements for safeguarding are not effective.

There is not an open and positive culture around safeguarding that puts children's interests first.

What does the setting need to do to improve?

The provision is inadequate and Ofsted intends to take enforcement action.

We will issue a Welfare Requirements Notice requiring the provider to:

	Due date

ensure that people looking after children are suitable to fulfil their roles, by implementing rigorous vetting processes that include Disclosure and Barring Service checks and references	20/03/2025
notify Ofsted of change to directors, so that appropriate suitability checks can be undertaken without delay	20/03/2025
train all staff to understand your safeguarding policy and procedures and ensure that all staff have up to date knowledge of safeguarding issues. Training must enable staff to identify signs of possible abuse and neglect at the earliest opportunity, and to respond in a timely and appropriate way	20/03/2025
ensure that staffing arrangements meet the needs of all children and ensure their safety. For children aged two years at least one member of staff must hold an approved level 3 qualification. For children aged three years at least one member of staff must hold an approved level 3 qualification	20/03/2025
improve the key person system to ensure that every child's care is tailored to meet their individual needs, to help the child become familiar with the setting, offer a settled relationship for the child and build a relationship with their parents and/or carers. They should also help families engage with more specialist support if appropriate.	20/03/2025

To meet the requirements of the early years foundation stage, the provider must:

	Due date

implement a curriculum that is ambitious and designed to give children, particularly the most disadvantaged, and those with additional needs, the knowledge and skills they need to succeed in life	07/04/2025
support staff to understand and effectively manage children's behaviour, particularly where children have additional needs and require extra help, guidance and supervision	07/04/2025
improve the staff supervision procedures, for example, by evaluating strengths and areas for development in practice, so that improvements can be quickly identified and implemented.	20/03/2025

Setting details

Unique reference number	2821722
Local authority	North Tyneside
Inspection number	10391032
Type of provision	Childcare on non-domestic premises
Registers	Early Years Register
Day care type	Full day care
Age range of children at time of inspection	1 to 3
Total number of places	41
Number of children on roll	41
Name of registered person	The Liversidge Group Limited
Registered person unique reference number	2821721
Telephone number	07398275681
Date of previous inspection	Not applicable

Information about this early years setting

Jelly Babies Day Nursery registered in 2024 and is situated in North Tyneside. There are ten members of staff employed, including the nursery manager and four apprentices. Of these, a member of staff has a level 1 qualification and two members of staff have level 3. Two staff members have a level 4 qualification and the manager has a degree in health and social care. Three apprentices are working towards a level 2 qualification and another is working towards level 3. The nursery operates all year round, from 7.30am to 6pm, Monday to Friday except for a week between Christmas and New Year. The nursery offers funded early education for two-, three- and four-year-old children.

Information about this inspection

Inspector
Elaine McDonnell

Inspection activities

- The manager and inspector completed a learning walk together of all areas of the nursery and discussed the early years curriculum.
- The inspector talked to staff at appropriate times during the inspection and took account of their views.
- The inspector spoke with the nominated individual/registered individual about the leadership and management of the setting.
- The inspector observed the quality of education being provided, indoors and outdoors, and assessed the impact that this was having on children's learning.
- The inspector carried out a joint observation of a communication and language activity in the baby room with the manager.
- The inspector spoke to several parents and carers during the inspection and took account of their views.
- The inspector looked at relevant documentation for evidence of the suitability of staff working in the nursery.

We carried out this inspection under sections 49 and 50 of the Childcare Act 2006 on the quality and standards of provision that is registered on the Early Years Register. The registered person must ensure that this provision complies with the statutory framework for children's learning, development and care, known as the early years foundation stage.

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